

20's Plenty for Us

...making your place a better place to be



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20's Plenty for Us is the National Campaign for default 20mph limits for built up areas. It has three core staff and approx. 400 volunteer groups.

Residential 20mph limits are widely supported eg Public Health England, Association of Directors of Public Health, NICE, the Royal College of Paediatrics & Child Health, Alzheimer's Society, UK Health Forum, Sustrans, Brake, Living Streets, British Cycling, Cycling UK, OECD, WHO

North Yorkshire has many settlements where residents are of utmost importance. 20mph limits emphasise quality of life - where living functions (e.g. walking, cycling, talking and sometimes play) take precedence over traffic movements.

Advantages for North Yorks Residents and Vistors of 20mph:

- **SAFER ROADS FOR ALL, PARTICULARLY CHILDREN AND THE ELDERLY**
Less risk of serious injury (20% fewer casualties), especially for vulnerable road users
- **PROMOTING ACTIVE HEALTH FOR RESIDENTS**
Reinforcing healthy lifestyles by encouraging walking, cycling and active travel
- **ENVIRONMENTAL IMPROVEMENTS**
Reduced vehicle emissions and noise due to lower speeds and traffic volumes
- **BETTER COMMUNITY LIFE AND A POSITIVE IMAGE OF NORTH YORKS**
20mph enables lifestyle changes, renewed community life, sociability and the positive atmosphere we all want where we live. Places become more attractive and liveable
- **STRENGTHENING LOCAL ECONOMY**
Aids business and reinforces property values. People want to shop/live in 20mph places.
- **POSITIONING NORTH YORKS AS A LEADER IN PUBLIC HEALTH**
The trend towards 20mph is well-established in the UK and many advanced economies, Calderdale, Leeds and Sheffield and York committed to 20mph. East Yorks did villages. Calderdale report 30-40% fewer casualties.

Please Agree to Recommend a 20mph default for North Yorkshire

Frequently Asked Questions

What policy do you campaign for?

20mph default wide-area limit in built-up areas. We do not ask for humps. Signs, lines, driver education, public health and police involvement work most cost effectively.

Why does 20mph matter?

It is safer, healthier, fairer, greener, quieter and better for people's quality of life.

How much safer is 20mph?

You are 7 times less likely to die if hit at 20mph than 30mph or 10 times if over 60 years old. In the distance a 20mph car can stop, a 30mph car will still be doing 24mph. Far better to just miss than actually hit someone

Are fewer people injured in area-wide 20mph limits?

Yes, about 20% fewer. http://www.20splenty.org/20mph_casualty_reduction

Does 20mph mean speed humps?

No, we campaign for signs, road markings, community engagement, driver education and light enforcement

How is 20mph enforced?

By driver education and community engagement to voluntarily comply with 20mph. Compliant drivers are pacer vehicles to enforce 20mph behind. As with all speed limits, periodic police speed checks are helpful. Camera technology or promote volunteer speedwatch initiatives can be used.

Where is 20mph in place?

Most of the largest 40 local authorities in the UK. 17m people - c.25% of the UK population. http://www.20splenty.org/20mph_places

Isn't 20mph around schools enough?

No - slowing the last 100m doesn't help children to walk or cycle the entire route to school or prevent many casualties. 80% of child casualties are on non-school trips.

http://www.20splenty.org/how_school_safety_zones_are_not_a_priority

How does 20mph affect the environment?

20mph limits are cleaner. Equivalent to taking half the petrol cars off the road – 8% less emissions http://www.20splenty.org/emission_reductions

Where do 20mph campaigns exist?

Nearly 400 local campaigns across the UK, now including Barkston Ash, Farnhill, Follifoot, Hampsthwaite, Hemingbrough, Hillham and Monk Fryston, Scotton, Selby, Skipton and Stutton, in North Yorks (http://www.20splenty.org/local_campaigns)

Who decides if my area goes 20mph?

Elected Councillors – the County Council Cabinet member for Transport, set local speed limits. **Please Agree to Recommend a 20mph default for North Yorkshire**